



**CONFIDENTIAL**

FILE 8710B

DATE 2011

DIVISION: B



**AN ELITE CORPS OF WOMEN TACKLED  
A DIFFICULT ASSIGNMENT: RAISING A FAMILY.**

**THE SITUATION:**

It's time to recognize everyone, women and men, who run a household while their spouse is serving our country.

**THE OPPORTUNITY:**

To help stretch a family budget further, more parents are cutting hair at home with a Wahl clipper. It's the #1 clipper brand with families, and it adds the convenience of getting a haircut on your schedule.



**THE RESULTS:**

- Kids get a great haircut.
- Moms get a great value.



**SPECIAL SAVINGS:**

To show our appreciation, Wahl is offering military families a \$5 rebate on hair clippers.

FOR FULL DETAILS, GO TO [WAHLHOMEPRODUCTS.COM/USREBATE](http://WAHLHOMEPRODUCTS.COM/USREBATE).



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GET YOUR \$5 MILITARY REBATE ON HAIR CLIPPERS | [WAHLHOMEPRODUCTS.COM/USREBATE](http://WAHLHOMEPRODUCTS.COM/USREBATE)

